



Trade: Developing Trade Overseas

# How to do business in Mexico



The Mexican Embassy and ProMexico (the Mexican government’s agency in charge of promoting trade and investment into the country), have partnered with UKTI to organise a Seminar on “Doing business in Mexico: market opportunities”, which will take place on 12th February 2014 at Old Trafford Football Stadium.

## The Event

This event will provide UK companies with an overview of the Mexican economy and its key sectors. Whether you are a company looking expand and invest in new markets; develop cost efficient international supply chains; or looking to do business abroad, this Seminar will feature Mexican experts who can answer this and any other questions you might have on how to do business with Mexico.

## Agenda

09.30–10.00	Registration	11.00 – 11.20	Coffee Break
10.00–10.05	Opening - UKTI North West	11.20 – 11.40	Support for business in Mexico - Paul Eadie, UKTI
10.05–10.25	The Mexican economy – Mario Gonzalez, Investment Officer, ProMexico	11.40 – 12.00	Case study UK company in Mexico
10.25–10.40	Business in Mexico – Yves Hayaux, Chairman, Mexican Chamber	12.00 – 12.20	Q & A Session
10.40–11.00	Making the most of your business in Mexico – Mark Collings, UK Sales Director, Santander	12.20 – 12.30	Close by UKTI followed by 1-2-1 meetings

## Registration

Please complete the form below & send to Janine Gilbert by fax to 0161 875 2234 or email [events@uktinorthwest.co.uk](mailto:events@uktinorthwest.co.uk). For more information please call Janine on 0161 875 2274.

Name(s): \_\_\_\_\_ Position: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Postcode: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email Address: \_\_\_\_\_ Website: \_\_\_\_\_  
 Annual Turnover: \_\_\_\_\_ No. of Employees: \_\_\_\_\_ Description of Activity: \_\_\_\_\_

### Date and Venue

Date: Wednesday 12th Feb 2014  
Time: 09:30 - 13:00  
Venue: 1999 Suite  
Old Trafford Football Stadium  
Sir Matt Busby Way  
Manchester, M16 0RA

### The Market

- Mexico is one of the 7 most attractive countries to invest in according to the United Nations UNCTAD.
- Mexico has 12 Free Trade Agreements with 45 countries, accessing 60% of world’s GDP with 1.2 bn potential consumers.
- According to KPMG, Mexico is 21% more cost competitive than the United States in manufacturing projects.

