



# Doing Business in Mexico: Market Opportunities

10 March 2014, 9:00am-12:00pm, 5 Atlantic Quay, Glasgow, G2 8LU

SDI have partnered with the Mexican Embassy, ProMexico (the Mexican government's agency in charge of promoting trade and investment) and UKTI to organise a seminar on Doing Business in Mexico.

## The Event

This event will provide companies with an overview of the Mexican economy and its key sectors as well as the range of support available to approach the Mexican market. Whether you are a company looking to expand and invest in new markets; develop cost efficient international supply chains; or looking to do business abroad. Experts will be on hand to answer any questions you might have on how to do business with Mexico.

## Event Programme:

- 09.00 Registration
- 09.30 Opening remarks by Scottish Development International
- 09.35 "Snapshot of the Mexican economy: sectors and business opportunities"  
Mario González, Investment Officer, ProMexico
- 09.50 "How to do business in Mexico"  
Yves Hayaux, Chairman, Mexican Chamber of Commerce
- 10.05 "Making the most of your business in Mexico"  
Mark Collings, UK Sales Director International, Santander
- 10.20 Coffee Break
- 10.35 "UKTI in Mexico: services and support"  
Sher Allan, UKTI
- 10.55 Review of support available from Scottish Development International
- 11.05 Case study of a successful UK company in Mexico
- 11.20 Q&A session
- 11.30 Networking session / one-to-one meetings

To register for this event visit [www.scottish-enterprise.com/mexico](http://www.scottish-enterprise.com/mexico)