

Doing business in Mexico: the market opportunities

- Date:** Tuesday, 25 February 2014
- Time:** 9am for 9.30am start. 12.30pm finish
- Venue:** Birmingham Chamber of Commerce
75 Harborne Road, Edgbaston
Birmingham, B15 3DH
- Cost:** Free to all businesses



The Mexican Embassy and ProMexico (the Mexican government's agency in charge of promoting trade and investment into the country), have partnered with UKTI and Birmingham Chamber of Commerce to invite you to a free seminar about the market opportunities and doing business in Mexico.

Did you know that...

- According to the United Nations UNCTAD, Mexico is one of the 7 most attractive countries to invest in
- Mexico has 12 Free Trade Agreements with 45 countries, accessing 60% of the world's GDP with 1.2 billion potential consumers
- According to KPMG, Mexico is 21% more cost competitive than the United States in manufacturing projects
- It has 112 million inhabitants with a median age of 26 and a growing middle class of over 40m people with an increasing purchasing power

This event will provide companies with an overview of the Mexican economy and its key sectors as well as the range of support available to approach the Mexican market. Whether you are a company looking to expand and invest in new markets; develop cost efficient international supply chains; or looking to do business, Mexican experts will be on hand to answer your questions on how to do business with Mexico following the main presentations.

Delegates attending this event will:

- Learn about the competitive advantages and benefits of trading with Mexico
- Gain access to specific trading opportunities in several fast-growing industries
- Benefit from a dedicated one-to-one discussion with the conference speakers
- Build an important network with other attendees, delegates and potential business partners

Breakfast rolls and refreshments will be provided.

Parking is available on-site – charges apply.

Event sponsor:



BOOKING INFORMATION:

- Book online www.birmingham-chamber.com
- To enable us to cater for you and prepare your delegate pack, please pre-book your place at this event
- If you find you are unable to attend please notify us in writing to events@birmingham-chamber.com
- Our standard terms and conditions apply which can be found on our website: www.birmingham-chamber.com/events/tandc.aspx
- If you would like further information, please contact the Chamber Events Team by email events@birmingham-chamber.com or telephone 0121 607 1772

